



BOYS & GIRLS CLUBS
OF GREATER TARRANT COUNTY

INVITES YOU TO



'23

GA
LA

Youth of the Year

PRESENTED BY

BNSF
RAILWAY

As the oldest and largest Club in Texas, Boys & Girls Clubs of Greater Tarrant County provides over 31,000 youth ages 6-24 each year with a safe, positive environment, supportive relationships, and opportunities to nurture youth to reach their full potential. **Join us in investing in the future of youth where you live and work today!**



FRIDAY, SEPTEMBER 8TH
6PM AT DICKIES ARENA
HONORING 2023 YOUTH
OF THE YEAR, MADDOX



BOYS & GIRLS CLUBS
OF GREATER TARRANT COUNTY



Lead Opportunities

PRESENTING SPONSOR | \$75,000

Visibility & Media

- Exclusive naming rights as the presenting sponsor for all event creative marketing opportunities
- Recognition in event press releases
- Opportunity to provide messaging for event social media
- Volunteer engagement opportunity, filmed and included in event video
- Logo featured in scrolling slides at the gala
- On-stage speaking opportunity at the gala

Brand Recognition

- Logo inclusion in all print and digital event promotional materials as presenting sponsor
- Logo on step and repeat photo backdrop
- Full-page advertisement in gala program with priority placement

Hospitality

- Three tables for 10 guests in premium seating with upgraded wine
- Access to VIP reception to meet keynote speaker
- Access to pre-event reception with access to premium bar and appetizers
- Admittance to after-party with access to premium bar and exclusive tasting
- Valet parking for all guests

DIAMOND SPONSOR | \$50,000

*Sponsorship emphasizing Youth of the Year preparation for the event including public speaking coaching and a very special shopping/getting ready experience. *Includes a dedicated \$5,000 scholarship to the 2023 BGCCTC Youth of the Year**

Visibility & Media

- Recognition in event press releases announcing the 2023 Youth of the Year
- Social media posts with customized graphic announcing the 2023 Youth of the Year
- Volunteer engagement opportunity with Youth of the Year, filmed and included in event video
- Logo featured in scrolling slides at the gala
- On-stage speaking opportunity at the gala announcing 2023 Youth of the Year

Brand Recognition

- Prominent logo inclusion in all print and digital event promotional materials
- Full page advertisement in gala program with priority placement
- Individualized table signage featuring logo

Hospitality

- Two tables for 10 guests in premium seating with upgraded wine
- Access to VIP reception to meet keynote speaker
- Access to pre-event reception with access to premium bar and appetizers
- Admittance to after-party with access to premium bar and exclusive tasting
- Valet parking for all guests

Underwriting Opportunities

DINNER \$25,000

Sole sponsor logo
on gala menu
card

Two gala tables
(20 guests)

BEVERAGE \$25,000

Sole sponsor logo
on event beverage
wristbands, drink
tickets, & signage

Two gala tables
(20 guests)

LIGHT UP THE ROOM \$20,000

Sole sponsor logo
on call to action
slides, giving
level e-blast, &
“flashy blinkies”

One gala table
(10 guests)

AFTER PARTY \$15,000

Sole sponsor logo
on party decor/
collateral, party
activity e-blast

One gala table
(10 guests)

VALET \$10,000

Sole sponsor logo on
valet signage/
credentials, name
recognition in e-blast
to valet eligible
guests

One gala table
(10 guests)

All opportunities also include:

- Logo in pre-program roll
- Customized message opportunity for social media use
- Logo in event's promotional collateral
- Half page gala program advertisement
- Table sign with logo
- Upgraded table wine
- After-party access
- Valet parking for all guests

Event Sponsorships

	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	TABLE SPONSOR \$3,500
Visibility & Media					
Logo in event signage & arena display boards	✓				
Verbal recognition in event program	✓	✓			
Logo in pre-program roll	✓	✓	✓	✓	✓
Logo in event's promotional collateral	✓	✓			
Gala program Advertisement	Half pg. w/ priority placement	Half pg. w/ preferred placement	Quarter pg.	Logo recognition	Name recognition
Logo on table sign	✓	✓	✓	✓	
Hospitality					
Dinner table	Qty:2 (20 guests)	Qty:2 (20 guests)	Qty:1 (10 guests)	Qty:1 (10 guests)	Qty:1 (10 guests)
Upgraded table wine	✓	✓	✓		
After-party access	w/ special tasting experience	✓	✓	✓	✓
Valet parking for all guests	✓	✓	✓		

COUPLE | \$1,000

- Two reserved seats with access to reception, gala, & after-party
- 1 valet parking pass
- Name recognition in program

**SCAN CODE OR VISIT
BGGTC.ORG TO
REGISTER TODAY!**

